



RENAULT-NISSAN CONSULTING TRANSFORMATION APPROACH



AT WHICH STAGE ARE YOU?

FINDING THE TRUE NORTH



How to respond to our market shift?

- ▶ True meaning of action
- ▶ Top-down or Bottom-Up
- ▶ Lean or Agile
- ▶ Growth or Profit stakes
- ▶ Incremental or breakthrough

DRAWING THE RIGHT ROUTE



How to design and initiate our transformation journey?

- ▶ Relevant strategy, behaviors and rhythm
- ▶ Stakeholders and social issues
- ▶ Change impacts visualization
- ▶ Quick wins

ACHIEVING THE RESULTS



How to drive our change?

- ▶ Management line cohesion
- ▶ People Engagement
- ▶ Training / Upskilling / Coaching
- ▶ Risk Management and PMO
- ▶ Hoshin Kanri



OUR TRANSFORMATION MANIFESTO

- ▶ Always start with the customer
- ▶ Look for 10x Innovation
- ▶ Favour collaborative work
- ▶ Keep open to the world
- ▶ Authorize right to fail
- ▶ Test and learn everything
- ▶ Reward success
- ▶ Experience fun at the journey

OUR LEVERS
FOR CHANGE



OUR
CREDENTIALS

GROUPE RENAULT

